

MTV
MOVIE & TV Awards
HOSTED BY
ADAM DEVINE

LIVE!
SUNDAY
MAY 7 | 8 PM

The billboard features a red background on the left with the MTV logo and event title. The center shows Adam Devine in a blue suit eating popcorn from a red bucket. The right side has a blue background with the event details.

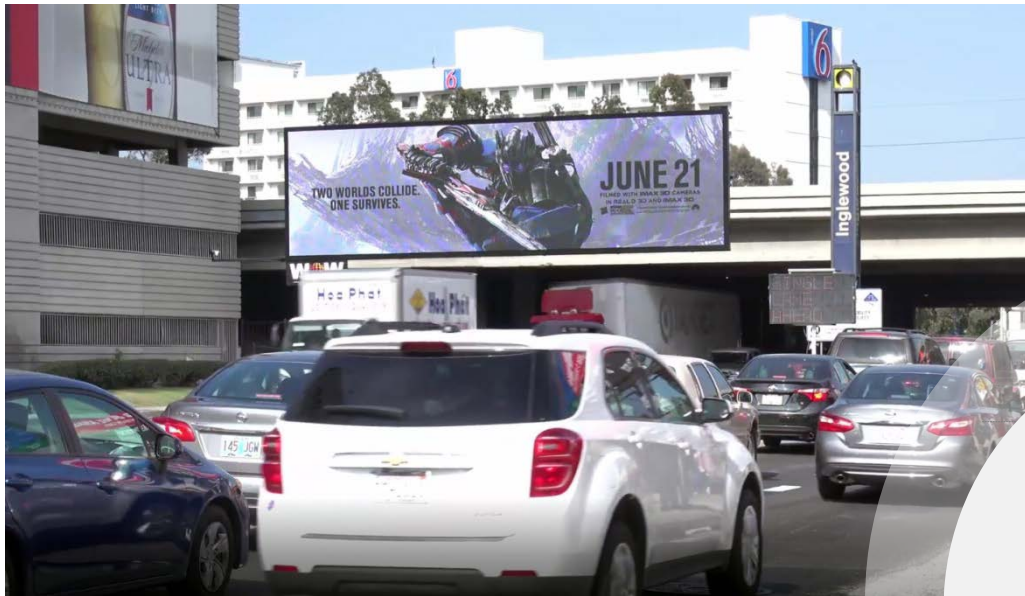


LOS ANGELES' ONLY FULL MOTION DIGITAL NETWORK

www.wowmedianetwork.com



Presented By:
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Click Here for:



WM001

5138 CENTURY BLVD

90301



FULL
MOTION
VIDEO

Media Type:
16mm Digital
Full Motion or Static

Facing:
West / North Line

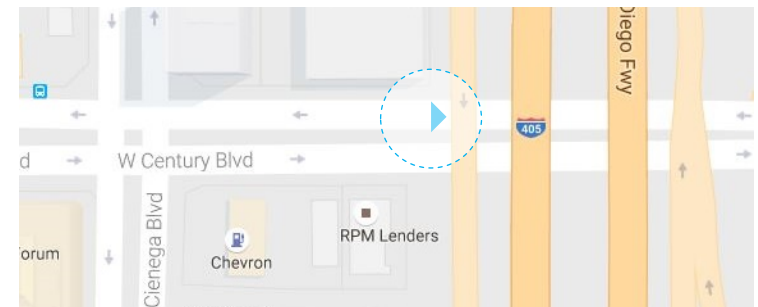
Display Dimensions::
14' x 48'

Coordinates:
Latitude: 33.945558
Longitude: -118.368926

TAB *Out of Home Ratings*



Weekly Impressions /
Los Angeles, CA (DMA)

Demo 18+ Years	West Face 794,576
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This unit is approximately one mile from LAX Airport complex and can be clearly visible from over 1000 feet to the west. It views to natives and visitors heading into Los Angeles and toward the heavily trafficked San Diego 405 freeway after leaving the bustling LAX airport which averages 66,700,000 arriving/departing passengers per year. Here people can either continue north toward Beach communities, West Los Angeles, San Fernando Valley or they can access the 405 freeway.

Click Here for:

 VIDEO 

WM002

9800 LA CIENEGA BLVD

|

90301



FULL MOTION VIDEO

Media Type:
16mm Digital
Full Motion or Static

Facing:
South / Center Medium

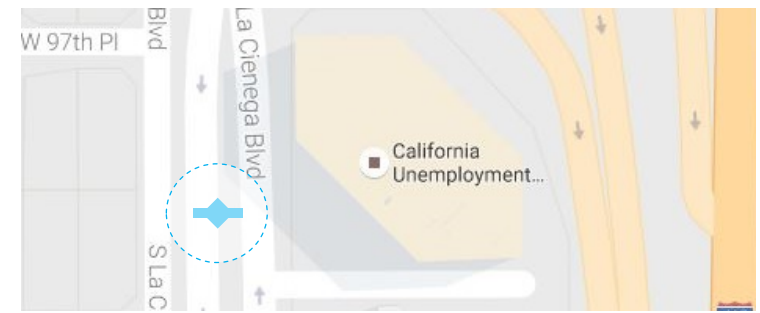
Display Dimensions::
14' x 48'

Coordinates:
Latitude: 33.947607
Longitude: -118.370064

TAB *Out of Home Ratings*


Weekly Impressions /
Los Angeles, CA (DMA)


Demo	North Face
18+ Years	670,256



This unit is approximately one mile from the LAX Airport complex and can be clearly visible from over 1000 feet to the north. Motorists can't miss this unit as they enter/exit the 405 San Diego freeway coming from the San Fernando Valley or leaving LAX. Motorists often find La Cienega a viable surface street alternative to the heavily trafficked San Diego 405 freeway running parallel to it. Here people can either continue south toward El Segundo and major aeronautical industry complexes or, they can access the 405 freeway.

Click Here for:

 VIDEO



WM003

9800 LA CIENEGA BLVD

|

90301



FULL
MOTION
VIDEO

Media Type:
16mm Digital
Full Motion or Static

Facing:
North / Center Medium

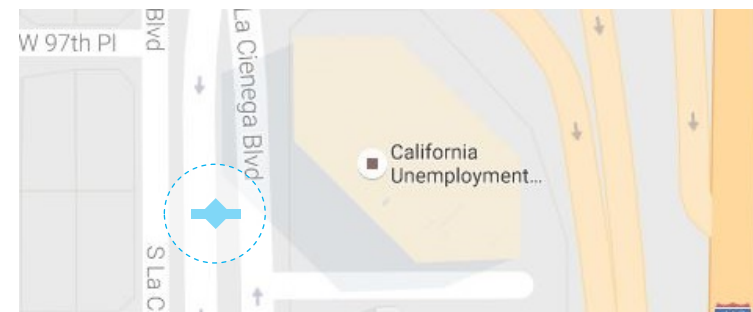
Display Dimensions::
14' x 48'

Coordinates:
Latitude: 33.947607
Longitude: -118.370064

TAB *Out of Home Ratings*

Weekly Impressions /
Los Angeles, CA (DMA)

Demo	South Face
18+ Years	739,632



Click Here for:

VIDEO

This unit is approximately one mile from the LAX Airport complex and can be clearly visible from over 1000 feet to the south. Motorists can't miss this unit as they enter/exit the 405 San Diego freeway coming from the San Fernando Valley or leaving LAX. Motorists often find La Cienega a viable surface street alternative to the heavily trafficked San Diego 405 freeway running parallel to it. Here people can either continue south toward El Segundo and major aeronautical industry complexes or, they can access the 405 freeway.

FULL
MOTION
VIDEO



Media Type:
16mm Digital
Full Motion or Static

Facing:
East / North Line

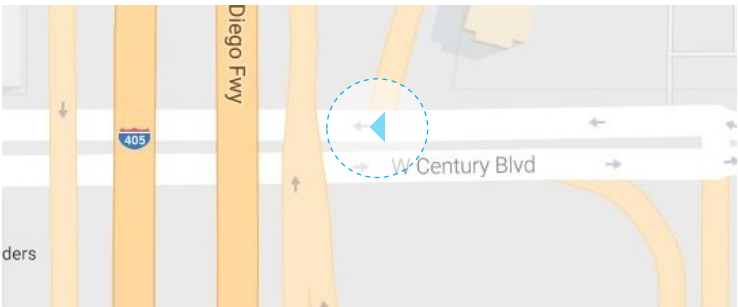
Display Dimensions::
14' x 48'

Coordinates:
Latitude: 33.945557
Longitude:-118.367194

TAB *Out of Home Ratings*

Weekly Impressions /
Los Angeles, CA (DMA)

Demo 18+ Years	East Face 831,200
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This unit is located approximately one mile from LAX Airport and can be clearly visible from over 1000 feet to the east. It views to natives and visitors exiting the heavily trafficked San Diego 405 freeway traveling to the bustling LAX Airport complex . LAX Airport averages 66,700,000 arriving/departing passengers per year.

Click Here for:

VIDEO



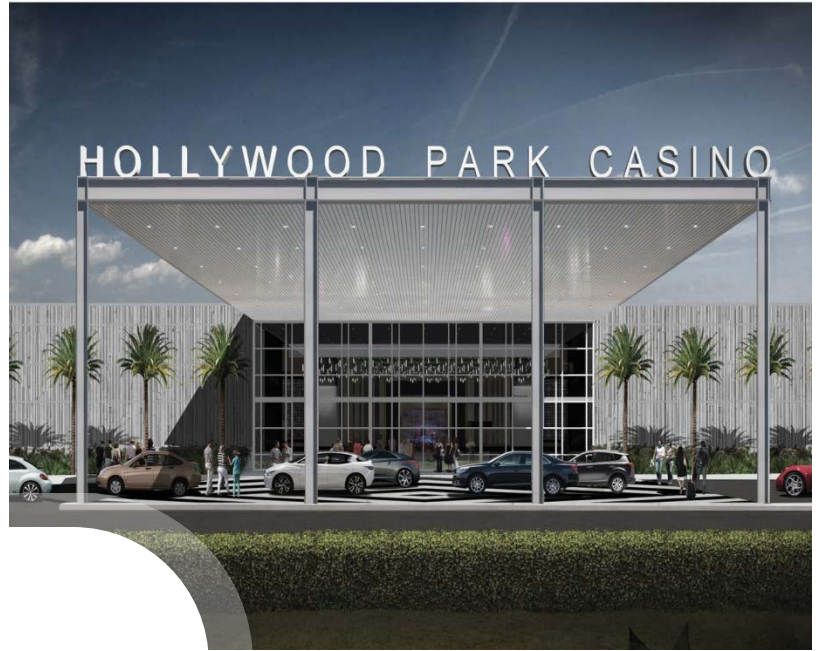
Weekly Impressions
TAB Out of Home Ratings

All Billboards
3,035,664 Impressions

Demo
18+ Years

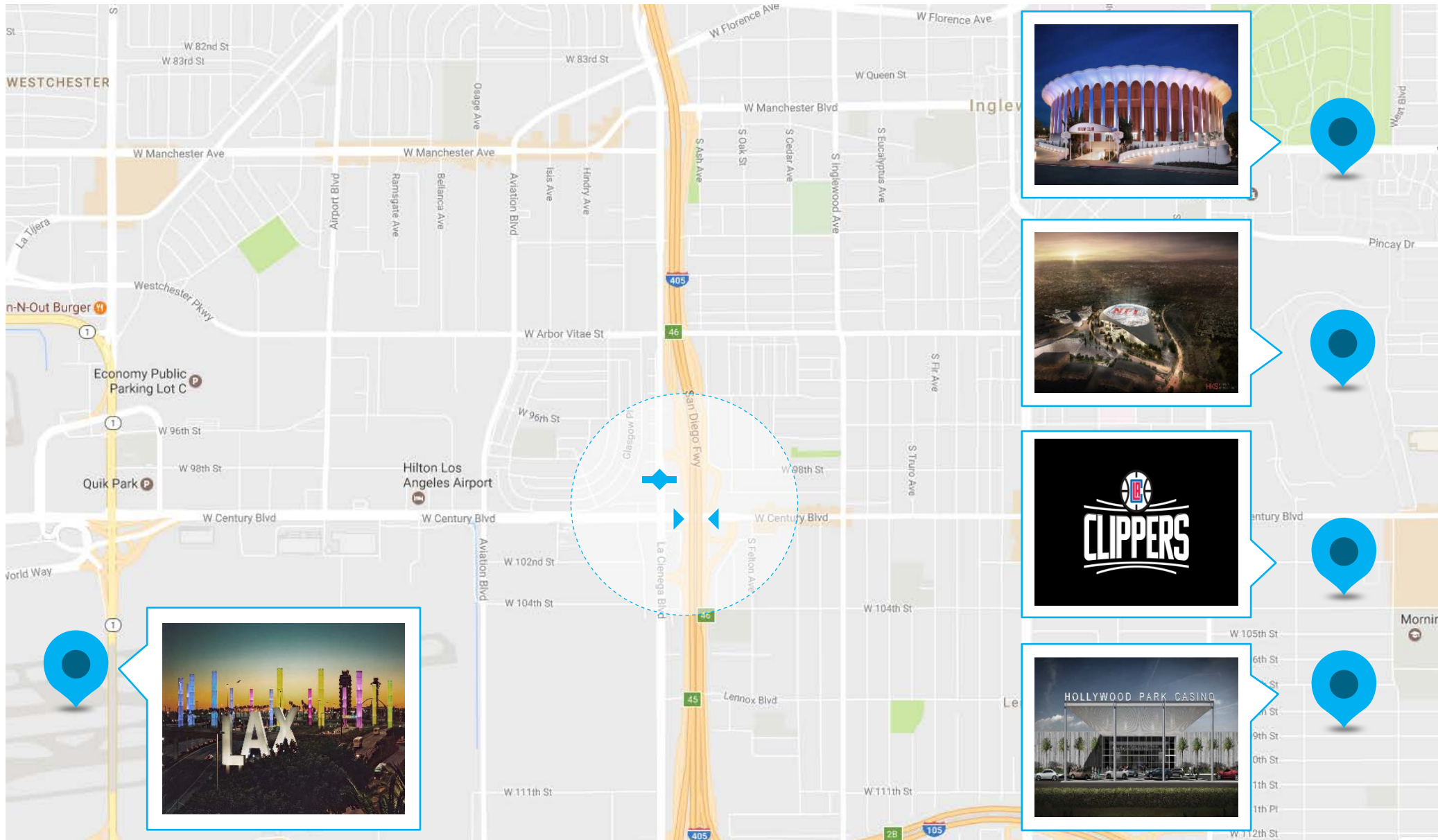
Los Angeles, CA (DMA)





LANDMARKS





Legend

Single Digital Face

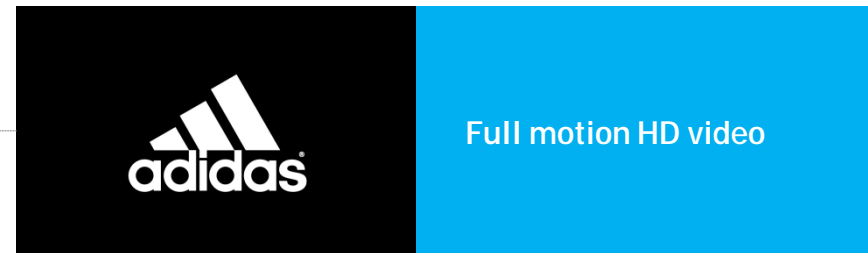
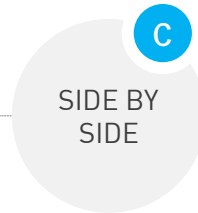
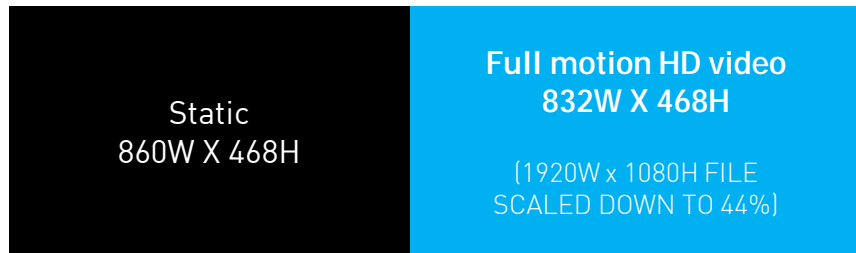
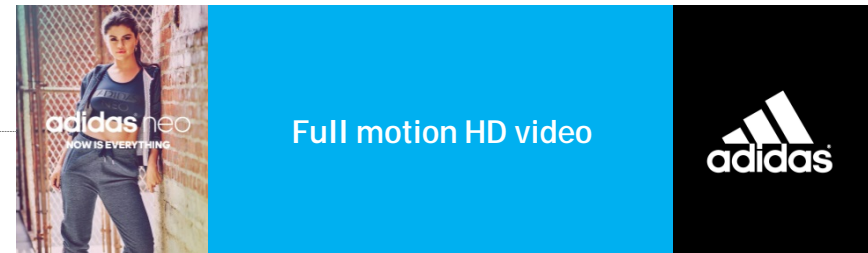
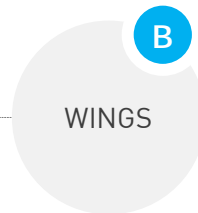
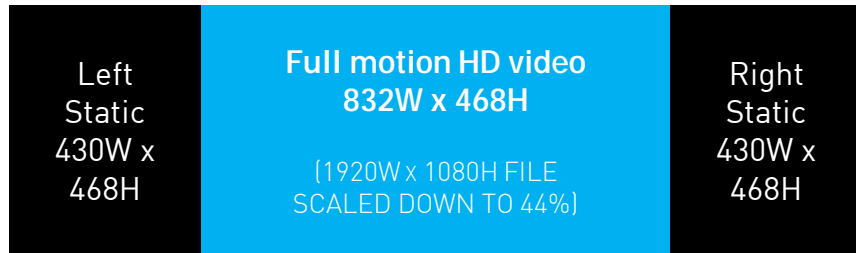
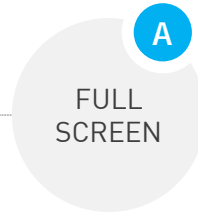
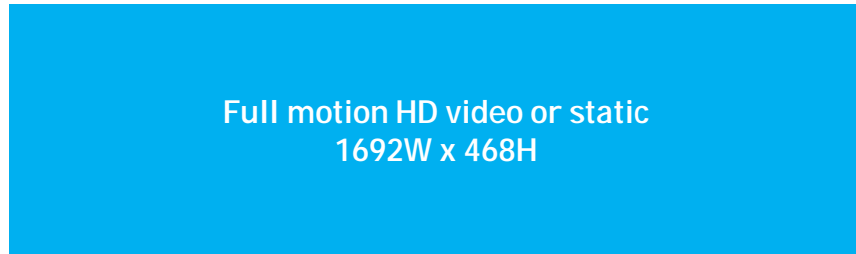


Double Digital Face



Facts

All major roads lead to LAX, the Forum, Hollywood Park Casino, new Clippers Stadium and the new NFL stadium entertainment complex, requiring commuters to pass one or more of WOW Media's digital billboards.



View examples of different creative layouts:

<https://vimeo.com/212337625>

* Custom screen layouts available upon request



INTERACTIVE CAPABILITIES

www.wowmedianetwork.com

WOW MEDIA offers a suite of interactive possibilities for Digital Out-of-home advertising. Using our eye-catching full motion Digital Network as an interactive canvases, our offerings help connect brands and audiences in innovative and immersive ways.

WOW MEDIA's in-house content team is available to collaborate on all Interactive Content deployments.

Live Countdowns

Display a live countdown on our Digital Billboards to generate awareness and excitement for upcoming events or store openings. Our Digital Billboards can count down to a specific day or time. The countdown updates automatically with every rotation of the board.

Amplify Message Relevance

The flexibility of our Digital Billboards allows you to change your message based on the time of day, traffic conditions and more. We can tap into the local forecast and trigger relevant designs to run when it's rainy vs. sunny. We can even play designs based on the pollen level or the outcome of a football game!

Mobile Integration

Complement and increase the impact of your mobile ad campaign with Digital Out-of-Home. Using geo-fencing capabilities, we can serve mobile ads to your target audience when they're in proximity to a billboard, event venue, retail location, etc. When people aren't looking at their mobile device, outdoor media reinforces your message and connects audiences with brands.

Social Media

Combine Digital Out-of-Home and Social Media to extend the conversation where people are making buying decisions. We can stream content from Facebook, Twitter, Instagram, FourSquare and Google+ to our Digital Billboards.

Dynamic Capabilities

Change your message weekly, daily, hourly or in real time – it's up to you. Anything that is live on a website can be streamed to our Digital Billboards in real time. This includes countdowns, time, temperature, live scores, news feeds, trending items and more.

User-Generated Content

Turn customers into copywriters with our digital technology. We can pull images or text from your website or social media accounts and display it on our Digital Billboards in real time. It's a great way to create a one to one relationship with consumers and establish brand ambassadors for your brand, business or service.

OPTION #1

^ 4 LEDs

- 14'H x 48'W
- Can run full motion and/or static content
- Multiple creative change outs within reason at no charge

^ 1 Share Of Voice Per Location

- 7 ½ minutes per hour (8 total SOV's)
- Prefer :15s

^ Non-Exclusive

- Guaranteed Category Separation

^ Rate:

- \$60K NET per period (1 SOV)
- 4 Weeks

OPTION #2

^ 4 LEDs

- 14'H x 48'W
- Can run full motion and/or static content
- Multiple creative change outs within reason at no charge

^ 1 Share Of Voice Per Location

- 7 ½ minutes per hour (8 total SOV's)
- Prefer :15s

^ Non-Exclusive

- Guaranteed Category Separation

^ Rate:

- \$50K NET per period (1 SOV)
- 13 Periods

OPTION #3 – CATEGORY EXCLUSIVITY

^ 4 LEDs

- 14'H x 48'W
- Can run full motion and/or static content
- Multiple creative change outs within reason at no charge

^ 2 Shares Of Voice Per Location

- 15 minutes per hour (8 total SOV's)
- Prefer :15s

^ Category Exclusivity

^ Rate:

- \$120K NET per period (2 SOV's)
- 13 Periods