



## **DOmedia Staffs Up to Support Current, Future Growth Announces the Addition of Bud Budrejko, Clint Lucas and Matt Warholic**

COLUMBUS, Ohio – July 9, 2008 – Following the recent appointment of Jeff R. Lamb as president, DOmedia ([www.domedia.com](http://www.domedia.com)), an online marketplace for buyers and sellers of out-of-home and alternative advertising media, today announced the addition of three key associates: Bud Budrejko as lead application developer, Clint Lucas as business development director, and Matt Warholic as account manager.

"DOmedia continues to rapidly evolve and is poised for exponential growth in the very near future," DOmedia president Jeff R. Lamb said. "Adding such talented and experienced individuals to our team allows us to improve our online product, grow our client base and provide superior customer support. These components are critical to our short and long-term success."

Bud Budrejko, lead application developer, will be responsible for all development, programming and technical support functions for DOmedia. Budrejko brings with him more than 12 years of extensive networking and IT development/administration experience, working across a variety of industries. After graduating from the U. S. Air Force Academy, Budrejko began his career as an imagery exploitation systems engineer at Wright Patterson Air Force Base in Dayton, Ohio. Most recently, Budrejko was a systems/software engineer for Northlich, a Cincinnati-based advertising agency.

Clint Lucas, business development director, will focus on building relationships with advertising agencies, media buyers and advertisers, encouraging their growing use of DOmedia as a tool in developing and executing out-of-home and alternative advertising campaigns. Having spent more than 13 years in the advertising agency world, Lucas understands the unique needs and challenges facing industry professionals. Prior to DOmedia, Lucas was an account director with RGI Design, Inc. in Cincinnati. Clients included Kroger, Procter & Gamble, Anthem and Wild Flavors, among others.

Matt Warholic, account manager, will provide client support for media sellers, helping asset owners and media companies accurately enter their information into the extensive DOmedia database. Prior to joining the DOmedia team full-time, Warholic was an intern with the company as he completed his undergraduate degree at The Ohio State University. In addition to his work with DOmedia, Warholic also spent several months with Go BIG Media as a Marketing Intern and with Total Quality Logistics as a Sales Intern.

### **About DOmedia**

DOmedia is an online marketplace designed to enable buyers and sellers of out-of-home and alternative advertising media to connect in the most efficient way possible. Through its marketplace and community, the site encourages the creative use of people, places and things (such as place-based digital networks, street teams, sides of buildings and more) to communicate a marketing message. Innovative inventory management tools and in-depth search functionality simplify participation in this growing channel. The company is privately funded and based in Columbus, Ohio. For more information, go to [www.DOmedia.com](http://www.DOmedia.com).

### **Media contact:**

Tim Wieland  
248-304-1414  
[wieland@airfoilpr.com](mailto:wieland@airfoilpr.com)